Introduce A Girl to Engineering (IAGE) day is an event in which 100 middle school girls are exposed to a variety of engineering activities! This event is hosted by the Society of Women Engineers’ (SWE) Colorado State University (CSU) chapter.

At the start of the event, the girls will be greeted with a slide show featuring sponsor information, facts about women in engineering, and brief biographies of the IAGE planning committee. Participants will then spend the day completing STEM-related activities run by CSU clubs. The girls are lead through the activities by female engineering role models. Each activity is designed to give the girls a peek into the world of engineering!

Due to unfortunate circumstances regarding COVID-19, the 2020 event did not occur, and the 2021 event was hosted virtually. We have high hopes of running this year’s IAGE Day in person, while taking necessary precautions to ensure all girls and volunteers are safe. Over the years, IAGE has become CSU SWE’s largest outreach event. In the future, we hope to continue to grow this event by involving more engineering companies, providing more activities, and expanding the parent-educator portion of the event!
How You Can Help

IAGE is made possible through the support of the Colorado community and engineering industry. We need your help!

Your sponsorship of IAGE supports an organization that encourages young girls to pursue engineering and overcome any challenges they face! It is important that all girls have access to this opportunity, which is why IAGE is completely free for the participants! However, we still need to budget for the materials used in the activities the girls will partake in and the resources we send home with the girls and parents to set them up for success! This is where you come in!

This year’s event will be taking place on Saturday April 9, 2022!
Sponsorship Levels

Bronze: $100 - Your company name will be featured on the opening slideshow as one of the contributors to the event.

Silver: $500 - Your company name will have a dedicated slide on the opening slideshow where details about your company and contribution to IAGE will be highlighted.

Gold: $1,000 and above - Your company name will have a dedicated slide on the opening slideshow where details about your company and contribution to IAGE will be highlighted. You also have the option to run an engineering activity for the girls!

*For every $100 that your company contributes, you have the option to send a woman from your company (with a background in STEM) to be a role model for the event! Your company can send a maximum of 4 role models, if you donate $400 or more.
Your Contribution

Thank you for taking the time to review our sponsorship packet! If you have any questions, please do not hesitate to contact us at iage.swe.colostate@gmail.com.

Sponsorship donations for IAGE are accepted either online or via check. However, our preferred method of payment is online. For online transactions, please visit CSU’s official site for sponsorships and donations: https://advancing.colostate.edu/GIVE

We’ve included a step-by-step walkthrough of how to donate online. Once you have completed the process, please send a follow-up email to: iage.swe.colostate@gmail.com.

Once the transaction goes through, an official receipt will be emailed to you from the CSU Foundation.
Step 1:
Go to https://advancing.colostate.edu/GIVE and select "Gift." Then select or input the amount you would like to donate.
Step 2:
Click on the dropdown box and select “Search,” as “University Fund” will be displayed by default.
Step 3:
Search “Engineering Outreach.”

If you are paying a Call-A-Ram pledge, please click here.

1. Gift
2. My Info
3. Review

$25  $50  $100  $250
$500  $1,000  $1,870  Other

Engineering Outreach
Step 4:
Select “Next” to be brought to the “My Info” page.
Step 5:
Select “Is this a gift from an organization?”
Step 6:

Fill out your information and enter your company’s name under the “Organization Name” tab, then select “Next” to complete your payment.

If you are making this gift on behalf of an organization, and that organization merits legal credit for the donation, please input the official organization name below. The individual listed above will be treated as a contact within the organization.
Offline Payment

For offline payment, please make out a check to the “CSU Foundation” and indicate that the donation is for the “Society of Women Engineers Fund #30973” in the memo.

Please mail the check to the following address:

Society of Women Engineers - Colorado State University
Walter Scott, Jr. College of Engineering
ATTN: Sarah Verderame
1301 Campus Delivery
Fort Collins, CO 80523-1301

For information about the Colorado State University Foundation, please visit: https://foundation.colostate.edu/

For CSU’s tax information, please visit: https://www.research.colostate.edu/osp/commonly-requested-information/
We really appreciate your support for this year's Introduce a Girl to Engineering Day! This outreach event wouldn't be possible without sponsorships from companies like yours! Thank you!

If you have any questions, please feel free to email iage.swe.colostate@gmail.com!