Sponsorship Packet

Introduce a Girl to Engineering (IAGE)

April 4 2020
Introduce A Girl to Engineering Day (IAGE) is an event in which 150 middle school girls are exposed to a variety of engineering activities. The event is held at Colorado State University, with over 200 volunteers. Upon arrival, a slide show featuring sponsor information, facts about women engineers, and brief biographies of the planning committee greet the girls. Participants then spend the day with female engineering role models completing activities including strawberry DNA extraction, soldering, coding, and roughly 30 others. Each activity is designed to give the girls a peek into the world of engineering.

After four years of hosting the event, the Introduce A Girl to Engineering team has learned how to effectively plan every aspect of the event. IAGE has become CSU SWE’s largest outreach event. In the years to come we hope to see more engineering companies involved, more activities, and expansion of the parent-educator portion of the event.
How you can help

The event is made possible through the support of the Fort Collins community and engineering industry. We need your help!

Your sponsorship of IAGE supports an organization that brings awareness and promotes engineering to young girls who will grow up to be the leaders of tomorrow. To aid this process we host activities that are largely engineering focused. We expect over 200 volunteers to be involved in the event. The budget includes materials for activities, goodies for the girls, snacks, and lunch.

There are several benefits to accompany your sponsorship. Details regarding sponsorship levels and the ways in which you can contribute are explained in the upcoming slides.
Sponsorship levels:

**Bronze: $100** – Your company name will be mentioned on the slideshow as one of the contributors of the event and you will have an option to send a female role model, depending on your contribution*

**Silver: $500** - Your company name will also be on the t-shirts and mentioned on a separate slide dedicated to talk about your company and its contribution. Also, you can send up to four female role models.

**Gold: $1000 and above** - You get all of the Silver level acknowledgements, and also have the option to run a fun engineering activity for the participants.

*For every $100 that the company sponsors, they have an option to send a female role model with an engineering background. A company has an option to send up to 4 role models for a contribution of $400 or more.
How you can contribute:

Thanks for taking the time to review our sponsorship packet. If you have any questions please do not hesitate to email us at iage.swe.colostate@gmail.com

Payment is accepted online as well as via check. Preferred mode of payment is online. For Online Transactions go to the official site for sponsorships and donations to CSU: https://advancing.colostate.edu/GIVE.

Once you completed the donation process, please send a follow up email to the above email address. Steps to donate can be found on the following slides.

Once the payment is completed you will be sent an official receipt via email from the CSU Foundation.
Step One: Once on the site, select ‘Gift’ and select or input the amount you would like to donate
Step Two: From the drop down menu select ‘Search.’ ‘University Fund’ is displayed by default.
Step Three: Search ‘Engineering Outreach’
Step Four: Select ‘Next’ to be brought to the ‘My Info’ page
Step Five: Select ‘Is this gift from an organization?’
Step Six: Fill out your information and enter your company's name under the ‘Organization Name’ tab, and select ‘Next’ to complete your payment.
Offline payment:

For Offline payment option, please send a check made payable to the “CSU Foundation” and indicate in the memo section that it is for the "Society of Women Engineers Fund #30973".

To ensure proper gift processing, please mail your check as follows:

Society of Women Engineers- Colorado State University
Walter Scott, Jr. College of Engineering
ATTN: Theresa O’Donnell
1301 Campus Delivery
Fort Collins, CO 80523-1301

For information about the CSU Foundation, click here. The Colorado State University Foundation (tax id 23-7098397) is an institutionally related foundation to Colorado State University.