CSU Society of Women Engineers
Fall 2010 Newsletter

One of the main goals this semester for the Society of Women Engineers (SWE) at Colorado State University (CSU) was to spread awareness of the opportunities that SWE provides to fellow engineers. We embarked on this mission with our Women’s Welcome event at the Rainbow Café just after the commencement of school. Freshman students were welcomed to the Café where they played name bingo, learned about SWE and enjoyed a nice dinner. This event was crucial to spread awareness of the Society to underclassmen.

On September 15, we held an event known as “Evening with Industry” at the Rio Grande Restaurant. This event, sponsored by CDM and Western Digital Technologies, gave members of SWE and other students a chance to network with engineering recruiters in a comfortable and casual setting. Freshmen were given the chance to learn about the process of working in the engineering industry. This event benefitted the upper classmen in that with graduation right around the corner, it gave them an opportunity to speak with recruiters individually. “Evening with Industry” is an event that we are proud to host every semester as an opportunity for engineers to network with companies.

SWE was honored to have meetings featuring presentations from Schlumberger and Raytheon. The companies’ representatives provided SWE with dinner and explained the primary goals of their company. Both presentations provided information about what the company does and who they are looking for. This provided SWE members with exposure to multiple engineering companies. After the presentations, freshmen could better understand what activities are expected on a resume, and upperclassmen could narrow down their employment search. We greatly appreciate these presentations because it prepares SWE members for their life after graduation.

SWE reached out to the community in our Habitat for Humanity volunteering day on October 14th. We helped in building a home for a single mother and her two children. The weather was very nice for an October day in Colorado, so we were able to do work outside. Some volunteers worked on siding and framing windows and others had the opportunity to conquer their fears and get on the roof to nail down tar paper. This outreach event was beneficial to all parties involved in that the Habitat for Humanity workers had a little help and SWE members were exposed to working hard for a good cause.

One fundraising event that SWE held was selling Halloween Candy the week of October 25 to 29. We made little bags of assorted candy and sold them at the American Society of Mechanical Engineers Coffee Cart in the engineering building at CSU. Not only was SWE able to make a little money, but we also were able to spread the Halloween spirit.

A very exciting event this semester for SWE members was the National Conference in Orlando, Florida from November 3rd to 6th. We would like to thank John Deere and Lockheed Martin for their sponsorship. Nationals would be out of reach for many of our members without their assistance. We were able to send 10 girls to the conference including one freshman. Each board member went to seminars to learn about how to improve our chapter and reach out to the community more effectively. Afterwards, there was a career fair that featured over 250 companies. We are glad that these girls had a chance to learn a lot about networking, the possibilities of engineering, and the widespread influence of the Society of Women Engineers at this conference.

SWE made great strides this semester to spread opportunities to women in engineering: both upper classmen and freshmen. Freshmen were able to plan their college experience to construct the best resume possible. Upper classmen are completing their employment search with help from events held by SWE. We greatly appreciate all of the support we have received this semester, and we are proud of the awareness we have spread about women’s influence in the engineering community.

To learn more about the CSU SWE section, please visit us at www.engr.colostate.edu/swe.